Need to tell a better story?

I help coaches and creatives connect with perfect-fit clients through compelling copy.

And I would love to help you do that, too. Scroll down to learn about my process and see what others have to say.

Hey, I'm Dusti.

With years of experience in copywriting for lifestyle and digitally-savvy brands, my work centers around telling compelling stories in a way that honors the connections you're making at every moment with that person who finds themselves in your delicious corner of the web.

My process is simple. I believe relationships should always come first - and that touches every aspect of the work we'll do together.

Now, let's talk about you.



You're time-crunched - and over it.

You've done most or all of your own writing up till now (or maybe you've been cleaning up the mess someone else made because they just didn't quite get the vision). Now, you're hitting that point of busyness in your business that you know it's time to bring on an expert.

The thing is, you don't just care about conversions and landing more clients. (Those are a given.) You care about feeling seen, understood, and having that translated into words **poetic** and **powerful**.

And you don't just want someone who will write for you either. You want someone who innately and intimately understands your business. You need someone who is as intuitive as you are to pick up on that **essence** that is so unique to you.

But, I think there's something you want even more than that.

You want ease.

When you started your business, it was because you were passionate about an idea you thought could change the world for the better (even just a little bit). Now that your business is starting to see the growth you've dreamed of, you've entered this next stage where it is easy to let everything you "should" be doing take over. But that's not you.

You want a business that supports your lifestyle, not the other way around.

Not only can you have the ease that comes with delegating parts of your business, but when you work with me, I make sure **ease** is woven into every step of our engagement.

Here's how.

How we'll work together



Intake and project planning:

After I receive your intake form, we'll schedule a 60-minute call where we'll discuss your strategy and goals for the project.

Content development:

This is the part where I pour the coffee, sit at my desk, and make the magic happen. I'll send you a check-in email at the end of every week of our engagement. How long the content takes depends on the package chosen, and we will establish a timeline during our call.

How we'll work together, cont.

First look and revisions:

We'll go through the first draft together and make sure it's exactly what you had in mind. I'll implement any requested revisions and present you with the final draft once they are completed. (Timeline varies on amount of revisions.)

Follow up:

At the end of our engagement, we'll discuss how everything went, how I can improve my process to better serve you, and any **ongoing support** you may need.



Packages H's About You



Let me write your personal story in a way that instantly captivates readers. Includes an about page up to 500 words, 150-word bio, and 140character social media bio.

Storyteller's Sales Page



Great sales copy tells the kind of story you'd share with a friend over coffee - let me help share yours. Includes a story-driven sales page up to 2000 words.

Full Launch Sequence



You create the product - I'll take care of everything else. Includes a sales page up to 2000 words, 4 blog posts of 300-500 words, 4 newsletters of 150-350 words, and 50 social media updates.

\$750

\$1500

\$3000

Ready to get started?



Click here, answer some questions about your project, and I'll be in touch within 48 hours.

Thanks for considering working with me.

- Dusti